



INTERNATIONAL EDUCATION: SECTORS & STUDENTS IN FOCUS

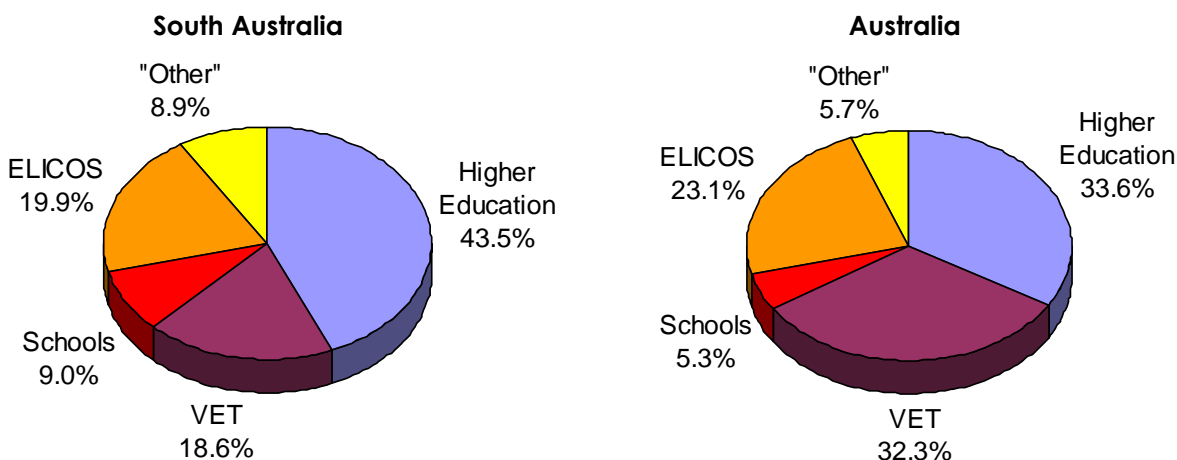
South Australia continues to build on its reputation for education excellence, with research showing that an increasing number of international students are choosing Adelaide as their preferred study destination. Adelaide attracted **27,967** international students in 2008, according to Australian Education International (AEI). That's an increase of **20 per cent** over the previous year.

Success across all sectors

	South Australia					Australia			
	2006	2007	2008	Change 2007-08	SA Market Share 2008	2006	2007	2008	Change 2007-08
Higher Ed (Onshore)	10,556	11,330	12,168	7.4%	6.7%	169,710	174,577	182,770	4.7%
VET	2,183	2,952	5,209	76.5%	3.0%	82,543	119,836	175,461	46.4%
Schools	2,115	2,350	2,531	7.7%	8.8%	24,506	26,884	28,798	7.1%
ELICOS	3,363	4,192	5,568	32.8%	4.4%	76,822	101,856	125,727	23.4%
"Other" (Foundation / Non-Award)	2,202	2,480	2,491	0.4%	8.0%	26,431	27,406	31,142	13.6%
TOTAL	20,419	23,304	27,967	20.0%	5.1%	380,012	450,559	543,898	20.7%

Sector representation: SA versus Australia

According to AEI, South Australia's share of national enrolments for 2008 was 5.1 per cent. This has risen from the 4 per cent recorded back in 2002. In particular, Higher Education, Schools and 'Other' sectors recorded above average market share. Although South Australia's VET and ELICOS sectors have below average market shares of 3 per cent and 4.4 per cent respectively, the sectors have experienced strong growth this year, exceeding the national average.



The above charts highlight that South Australia has a higher proportion than the national total of Higher Education students (43.5 per cent versus 33.6 per cent), School students (9 per cent versus 5.3 per cent) and "Other" Foundation/Non-Award students (8.9 per cent versus 5.7 per cent). However, South Australia's relatively smaller private VET and education tourism sectors means the state is under represented in terms of VET and ELICOS students.

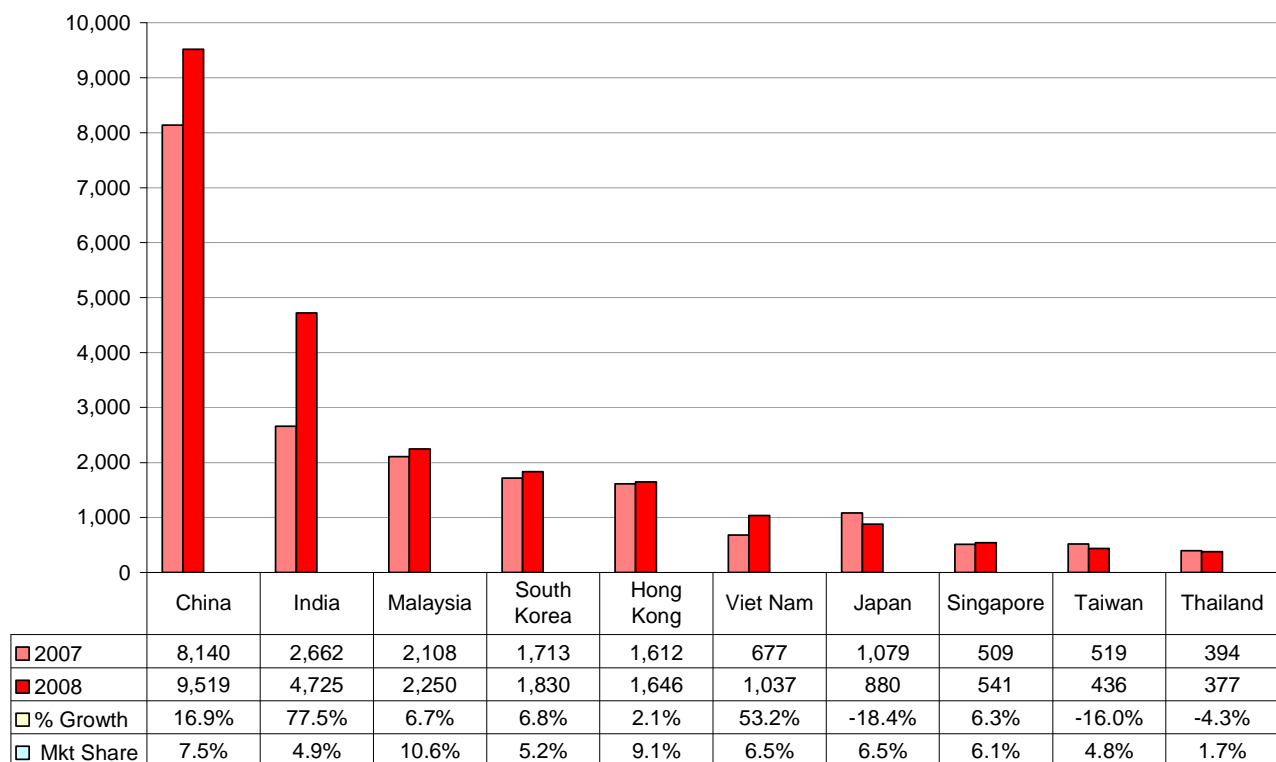
South Australia's key markets

South Australia's top 10 source countries represent more than 83 per cent of international student enrolments, all sectors inclusive. China and India continued to boom in 2008, growing by 16.9 per cent and 77.5 per cent respectively. Students from these two countries comprise over 50 per cent of the total number of overseas students studying in South Australia.

The majority (88 per cent) of international students in South Australia come from 'Asia' (including North East Asia, South East Asia, and South and Central Asia). At 51.3 per cent, South Australia also has the highest concentration of students from North East Asia than any other states and territories.

Small numbers of overseas students come from Europe (4.6 per cent), the Americas (3.4 per cent), North Africa and the Middle East (2.6 per cent) and Sub-Saharan Africa (1.3 per cent).

Top 10 Overseas Student Source Countries, All Sectors Inclusive, 2007 and 2008



Source: AEI, International Student Statistics, December 2008 detailed pivot table.